

Interview guideline for non-monetary values

[Part I. The following are questions about the multiple ways people relate to nature in the region]

1. Are water, energy, food, and ecosystems of your region and its environment important to you? Yes/No Can you tell us why?
2. What is your opinion about the connection between among water, energy, food, and ecosystem in your region?
3. Can you tell me which of the following statements do you agree?

- ☐ Water, energy, food, and ecosystem in my region gives me different material benefits and allows me to have economic benefits to support my well-being.

why?

- ☐ The water, energy, food, and ecosystem in my region allows me to relate to nature and connect with it in a way that is part of my culture and identity.

why?

- ☐ The water, energy, food, and ecosystem in my region are important because nature has its own right to exist.

why?

[Part II. The following are questions about how you relate with nature]

Material

4. At an individual or household level, do you consume products that come from your region?

☐ Nothing ☐ Little ☐ Some ☐ A Lot

☐ Everything

why?

Experiential

5. In your opinion, what is your relationship with nature and landscapes of your region?

☐ Very negative ☐ Negative

☐ Neither negative nor positive ☐ Positive

☐ Very positive

why?

6. What kind of experiences do you have with water, energy, food, and land in your region?

7. What is the reason for these experiences? (You can check different options)

☐ Sport ☐ Agriculture

☐ Other type of job (which one?)

☐ Relaxing ☐ Recreation activities

☐ Traditional festivals and cultural practices ☐ Tourism

☐ Spend time with family/friends

☐ Local food and gastronomy ☐ Religious reasons

☐ Others:

8. Can you tell us examples of experiences with water, food, energy or ecosystem you had in the past that brings good memories in your region?

Cognitive

9. How much do you know you about water, food, energy, and ecosystem of your region?

☐ Very little ☐ Little ☐ Neither little, nor much

☐ Quite a bit ☐ Very much

why?

10. Describe your region and its natural resources in your words
(Please, tell us the first 3 words that come to your mind)

Emotional

11. What emotions come to your mind when thinking of your region:

Water: Very negative / Negative / Neither negative nor positive / Positive / Very positive

12. Tell me what emotion or feeling would best define it: Why?

Energy: Very negative / Negative / Neither negative nor positive / Positive / Very positive

13. Tell me what emotion or feeling would best define it: Why?

Food: very negative / Negative / Neither negative nor positive / Positive / Very positive

14. Tell me what emotion or feeling would best define it: Why?

Ecosystem: Very negative / Negative / Neither negative nor positive / Positive / Very positive

15. Tell me what emotion or feeling would best define it: Why?

Philosophical

16. How important is nature in general (i.e., water, food, energy, land, ecosystems) to you?

- ☐ Very little important ☐ Little important
- ☐ Neither much nor little importance ☐ Important
- ☐ Very important

why?

[Part III Sociodemographic information]

- What is your age group? (options)
- Gender
- Can you tell us about your background or profile?
- What is your level of studies?
- What is your place of residence?